

The Matchbook Method of meeting tons of hot girls on myspace

# The Matchbook Method

## Of meeting tons of girls on myspace

[www.matchbook-method.com](http://www.matchbook-method.com)

**Feel free to share this with anyone you know who could use some help in sack with beautiful women or to just plain meet tons of hot girls on myspace!**

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## INTRODUCTION

It used to be considered taboo to meet someone off the Internet. However, nowadays there are dozens of online dating and social networking sites, and Internet dating is now much more accepted in society. Fact: Out of all the dating and social networking sites, MySpace has the largest amount of attractive, high-value women. In the last few years it has grown so much it is now a household name and an influential part of pop culture.

- MySpace is currently the world's fifth most popular website and the third most popular website in the United States.
- MySpace has over 225 million registered users, and that number grows by about 300,000 each day!

Those mind-blowing numbers are one of the reasons I decided to develop a method specifically tailored for MySpace. To put it in perspective, if you live in a decent size city such as Denver and do a MySpace Advanced Browse for:

**21 year old females**

Live **within a 20 mile radius** of the city

List themselves as **single**

Have a body type of either **slim/slender or athletic**

**= Over 800 results.**

The screenshot shows the 'Browse Users' interface on MySpace. The 'Set Advanced Browse Criteria' section is active, with 'Basic' and 'Advanced' tabs. The criteria are as follows:

- Browse For:** Women (selected), Men, Both
- between ages:** 21 and 21
- who are:** Single (checked), In a Relationship, Married, Divorced, Swinger
- and are here for:** Dating, Networking, Relationships, Friends
- located within:** Country: United States, Postal Code: 20 miles from 80210
- photos:** Show only users who have photos (checked), Show name and photo only (checked)
- Personal Info:**
  - Ethnicity:** Asian, Black/African, East Indian, Latino/Hispanic, Middle Eastern, Native Amer., Other, Pac. Islander, White
  - Body type:** Slim/Slender (checked), Average, More to love, Athletic (checked), Little extra, Body builder
  - Height:** Between 3' 0" and 7' 11" (No preference selected)
- Background & Lifestyle:**
  - Smokers:** Both (selected), No, Yes
  - Drinkers:** Both (selected), No, Yes
  - Orientation:** Straight, Bi, Gay, Not sure
  - Education:** High school, In college, Grad school, Some college, College grad, Post grad
- Religion:** No preference
- Income:** No preference
- Children:** No preference

Sort Results By: Recently Updated (selected), Last Login, New to MySpace, Distance. An 'Update' button is at the bottom right.

807 people in your network met the search criteria.

✪ Of the over 807 results, about 500 will be message-able due to fake profiles and old profiles that aren't actively being used.

Now imagine if you walked into a massive social gathering where every girl was 21, single, and fit. And on top of that you were armed with the tools to attract and date these women. That's exactly what this system gives you. It's a step-by-step method that took two years to formulate and has been field-tested on thousands of beautiful women.

### **MySpace Vs. Internet Dating Sites**

There are dozens of "how to" books on Internet dating that promise results. They tell you how easy it is and how their book is so good women will be messaging YOU! This might be true for dating sites, but there is one huge problem... finding gorgeous, high-value women on dating sites is a real challenge. And let's not forget the expensive monthly membership fees. The down and dirty truth is that [Match.com](#), [Chemistry](#), [Friendfinder](#), etc. don't have the same high-caliber women as MySpace. It makes sense when you think about it. High-value women don't have trouble or need help finding dates so why would they spend time on dating sites? They don't! However, high-value women ARE on MySpace because it's NOT a dating site. They sign up to network, keep in touch with friends and family, etc. That being said, no woman ever says to herself, "I hope I don't get a really original, interesting message from a cool guy today."

### **MySpace Vs. The "Real World"**

Anyone who says meeting hot women through MySpace isn't the same as the "real world" is completely right! MySpace is MUCH tougher and the women are much less forgiving. At least when you screw up in person she lets you know, whether it's through body language or verbal communication. Plus, most times you can recover by changing the topic and plowing forward. We don't have either of these luxuries on MySpace. I have pioneered techniques that allow you to create second chances, but in general we can't afford to make mistakes. For this reason the method you are about to learn is very detailed, and nothing should be overlooked.

## **MySpace Advantages & Logistics**

There are many advantages to meeting women on MySpace. You don't have to worry about freezing up and creating that dreadful awkward silence. You also NEVER have to deal with:

- > Interruptions
- > Boyfriends
- > Obstacles (persons that could potentially block your chances with the girl)
- > AMOGs (Alpha Male Other Guy; male obstacles/interrupters)
- > Cock Blocks (obstacles that take the girl away from you)
- > Approach Anxiety (fear of approaching women)
- > Needing a Wing (using a friend to occupy HER friends)
- > Isolation (getting alone time with the girl)
- > The embarrassment of getting blown out or rejected

On the flip side we have to deal with a few logistical issues. We can create an attractive profile and raise our value through storytelling, photos, etc., but when writing messages we physically can't display or trigger many of the attraction switches that we can in person. For example:

- > We can't make eye contact.
- > We can't demonstrate confident body language.
- > We can't do any playful touching or escalate physically.
- > Confidence, enthusiasm, emotion have to be conveyed through text.
- > Laughing and facial expressions are limited to smiley faces, winks, "lol", etc.

Don't fret, I'll show you specific strategies to fill these vacancies.

## **Facebook**

If you own the [Ignition Pack](#) there is a bonus Facebook chapter at the end of this handbook. The Facebook phenomenon is still very new so expect the chapter to be expanded and updated frequently.

## **Photo-Rating Sites**

With the abundance of beautiful women on MySpace and Facebook you should never have to look anywhere else online to find hot dates. However,

if you want to mix things up The Matchbook Method is also applicable to photo-rating sites like HOTorNOT and FaceTheJury. These sites also have high-value women. They sign up to get their pictures rated to help fulfill external validation needs. In general, the more physically attractive a woman is the more validation she needs. In other words, the hottest girls are also the most insecure. FaceTheJury is free, but there's a \$6 monthly membership fee for HOTorNOT. In my experience, every girl I've met off a photo-rating site also has a MySpace profile, which is one more reason why we focus on MySpace.

### **Final Tips & Thoughts**

My primary goal is for you to be conversing, meeting, and dating high-value MySpace women you desire. I will provide you with step-by-step instructions on how to do this. I will give you sample profiles, messages, the secrets I've discovered and tested over the past two years. Make damn sure you utilize the entire book to give yourself every advantage over the average frustrated chump (AFC). I can't guarantee any degree of success if you simply skip to the sample material. This handbook has been updated and improved for 2009 thanks to those of you who have submitted your stories and comments.

I am originally a student of the M3 dating model created by dating/pickup guru Erik Von Markovik (aka Mystery), but most recently I've embraced concepts from Mehow (Polish for Michael), whose "laid back, be social" style better fits my personality. There are terms in this book that I've either created or adopted from the two dating methods mentioned above.

Lets gets started and tons of hot girls on myspace without further delay!

## **Chapter 1 Overall Process**

The structure of meeting women on MySpace begins with a dynamic opening message, followed by subsequent messages that are a blended combination of attraction building, qualification questions, and comfort building. Depending how quickly she becomes hooked, it generally takes around 6 to 12 messages to exchange phone numbers or arrange a meet up. To clarify, 6 messages = 6 messages from you, not 3 from you and 3 from her.

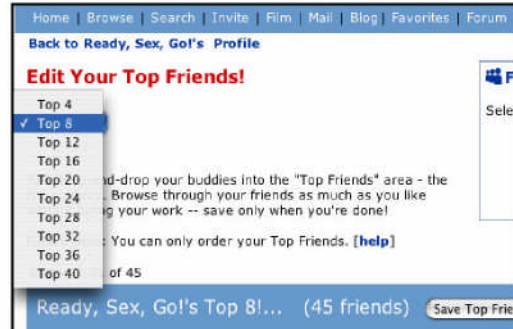
On average, an attractive woman on MySpace receives 10 to 15 messages each day from guys trying to hit on them. Fortunately for us, 90% these men have nothing valuable to say. Women in bars grow accustomed to stereotypical men walking up to them and saying, “Hey my name is Joe, can I buy you a drink?” The same thing happens to women on MySpace. They quickly learn there are tons of needy men desperate for their attention. Similar to meeting women at clubs or bars, the goal is to present yourself as high-value and set yourself apart from the unoriginal, stereotypical AFC’s. This is the foremost issue with meeting women online. High-value men do not sit around on their computers sending out messages to random women telling them they are sexy. If you message a woman with anything that communicates romantic intent they will group you in with the other AFC’s that message them, making your chances of getting a reply slim to none.

## **Chapter 2 Rule your Myspace world**

It’s easy to get caught up in all the extra little MySpace features, like adding friends, replying to bulletins, leaving other people comments, etc. The problem is they can significantly lower your value and ruin your chances with women without you ever realizing it. “The 5 Deadliest MySpace Sins” mini course explains how to avoid these tempting traps, but now I’m going to jump light years ahead and show you how they can actually be used to dramatically raise your value!

## **Top Friends**

You have the option of editing who your Top Friends are. When you click Change My Top Friends you have the option to display anywhere from 4 to 40 friends on your profile. How many you choose is up to you, but 8 to 16 is recommended. While in edit mode, your Top Friends are outlined in red.



Your Top Friends appear on your profile so it's important whom you choose:

Your Top Friends appear on your profile so it's important whom you choose:

- ✓ Never choose a girl you're interested in or pursuing. If you do you'll be putting her up on a pedestal and declaring that you're romantically interested in her.
- ✓ Choose your good guy friends, bands, family, etc. Best friends and family should always be most important to you, not some girl you're dating or wanting to date.

## **Bulletins**

In general, don't bother posting bulletins or replying to them, they are reserved for the MySpace whores who have way too much time on their hands.

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The only time you should post a bulletin is on the rare occasion where you want to announce a big party you're throwing or some event you're attending that will demonstrate value.

Don't get in the habit of doing this and recognize that only your MySpace friends will see the bulletin you post.

### **Sample Bulletin Post**

*I got 2 extra courtside seats to the Lakers game... hit me up if you're interested.*

Bulletins like this are good to post if you have some girls that you messaged and are MySpace friends with but things fizzled out and you want to reinitiate the conversation.

The beauty is you don't actually have to have the ticket because you can reply the same way to each girl:

**Girl replies:** Omg I want to go!

**You reply:** Damn, I just gave them to someone else who messaged me first. If she pisses me off you're first on the list :) OMG the craziest thing happened to me today... (then immediately transition into an Attraction/Value Story.)



This example will make more sense when it's re-posted in the Reopening chapter.

### **Friend Requests**

Never send friend requests to girls you are messaging or interested in. If she sends you one after you've have already exchanged a few messages then the safest thing to do is accept it and continue messaging.

After reading your opening message some girls won't reply but will send you a friend request. When this happens don't take it as an IOI (indicator of interest),

she's most likely a MySpace whore who thinks if she adds you as a friend you'll leave her profile comments and picture comments like the rest of the AFC's. I'll discuss how to handle this when we delve into the messaging process.

### **Comments**

One of the best ways to raise your value is by having friends and especially women leave comments on your profile. When an attractive girl leaves you a comment it acts as instant social proof, and women will notice this when they check out your profile. The problem is you have to be friends with someone before they can leave you a comment. Stick to accepting friend requests from girls but not sending them. Also, if people in your social circle have MySpace make sure to add them as friends and get in the habit of leaving each other comments.

**DO NOT leave comments on a girl's profile that you are interested in or pursuing!**

The only reason to leave a comment on a girl's profile is if you aren't interested in pursuing her and you think she'll leave you one back, thus adding to your social proof. When you leave her a comment you want to say something that will motivate her to leave you one back, otherwise it's worthless. It doesn't matter what she says in her comment back to you, the fact that she left one is enough to boost your value. Comments with incomplete information work best.

*OMG I totally saw your twin last night it was hilarious!*

- She'll want to know "Where? Why was it hilarious?"

***OMG I saw the craziest thing last nightÉtotally reminded me of you.***

***How many licks does it take to get to the center of a Jenny?***

- This one is a little sexual but its playful reference to the famous tootsie roll pop commercial lets you get away with it.

**If you feel like I'm being obsessive with some of these suggestions, you're right! But there's a reason...**

**On the surface it might not seem like a big deal, but if you sub-communicate that she has a stronger frame than you she will group you in with all the other AFC's who never had a chance. Remember, all of this advice is here to give you the best chance possible at setting yourself apart from the AFC's, which in turn gives you the best chance at grabbing the attention of hot ass high-value MySpace women.**

### **Chapter 3 Before you start messaging like a madman...**

Before you create your opener and start messaging like a madman there are a few things to keep in mind and pay attention to.

#### **Expected Message Reply Rate**

##### **Opening Messages**

Everyone's opening message reply rate is going to be different. It's impossible to say what yours will be because there are too many influencing factors.

- 1) The quality of your profile.
- 2) Individual Standards. All of us have different standards and preferences when it comes to women we find attractive and worth messaging.
- 3) The quality of your opening message. The most influencing factor of the three.

### **After the Opener**

The message process after the opener doesn't necessarily get any easier, but are you ready for the good news? Once you've got it, you've Got IT FOR LIFE! The Matchbook Method is like a classic video game. Every time you get stuck on a level and have to start over you're forced to complete all the previous levels in order to get back to the one you were on. So by the time you make it to the 4th level and have to start over, the 1st level has become super easy, the 2nd level is trouble-free, and the 3rd is beatable with some concentration. When you've mastered the game and can beat it nearly every time, you've mastered the Matchbook Method.

### **How Many Opening Messages To Send Out At A Time**

It's recommended that once you think you've created a good opener you should send out 20-40 messages to test it. This range will accurately tell you its effectiveness. Also, 20-40 is a large enough number to guarantee a decent amount of replies even if your reply rate is only 15-20% in the beginning. Once you're satisfied with your opening message reply rate I advise against sending out more than 60 messages at a time. Even if you get a 25% reply rate it's really hard to juggle 15 conversations at once. Don't send out your next new batch of messages until all your current conversations have played out.

## **When To Send Out Messages**

### **Opening Messages**

There are better times than others to send out opening messages. The best time is during day on weekdays when women are the least busy and have time to reply. Many women with computers at work are bored as hell and check their MySpace throughout the day (a perfect opportunity to liven her day up with an intriguing, fun, original message). If they don't have Internet at work they still check their email, MySpace, etc. when they get home. Fridays and Saturdays are the worst times because people tend to be busier on weekends.

### **After the Opener**

If she replied to your opener and you're a few messages into the conversation it's safe to message her any time except weekend nights. You shouldn't be at home writing MySpace messages on a Friday night anyway. You should be out with friends having a good time enjoying the weekend too.

### **Trust Your Opener**

Once you've created a solid opener do not change it for any particular girl. When you stumble upon an exceptionally beautiful girl's profile you might be tempted to change your opener and somehow try to make it better for her. Resist this temptation! The changes you make will 90% of the time hurt your message rather than help. If you don't believe me go ahead and try it, I double-dog dare you!

### **Keep Track of Your Message Progress**

I strongly recommend keeping track of your messages, especially when you're testing a new opener. Each time you send out a new batch keep a log of

- ...How many messages you sent...
- ...Out of the ones sent, how many were read...
- ...Out of the ones read, how many replied.

Use your Sent Messages folder to keep track of your messages.

-Messages marked Sent = She hasn't read it.

-Messages marked Read = She read it but hasn't replied. Messages marked -

-Replied = She read it and replied.

Depending on how many messages she gets per day and how often she checks them, it can take anywhere from a few minutes to a few days for a girl to come across your message. On very rare occasions you'll get a reply to a message you sent weeks or even months ago. If you are messaging high-value women expect half of your opening messages to at least be marked read, (replied counts too since she obviously had to read it to reply to it). If it's under half then one or more of the following needs to be improved:

Your profile picture.

Your subject line.

Your display name.

The time of the day/week you messaged her.

## **Chapter 4 Essential Messaging Strategies**

Before we get into the actual messaging content here are some specific strategies that will give you an even better chance of getting the girl.

### **Keeping The Same Profile Picture**

Once you've found a good profile picture try not to change it during your conversations. After a few messages she will anchor your picture to the awesome conversation you're having. The next time she gets a message from you and sees your profile picture next to the message it will trigger feelings of excitement and anticipation. Recognizing your profile picture will also put her at ease since she knows the message isn't another AFC spam attack.

**Smiley Faces, Winks, “Haha”, “lol”, Etc.** (lol, ☺)

Here’s the cardinal rule when it comes to using facial or laughing Expressions: When In Doubt, Leave It Out.

- 1) Overusing expressions lowers their effectiveness.

**I would kick your ASSSSS in beer pong!**

o

This already comes off as fun and playful and doesn’t need any further help with a smiley.

- 2)Sometime it’s best to leave things vague and mysterious.

**and if you turn out to be a stalker I’m going to be so mad.**

Here it’s best to leave her wondering, “Is he being serious or sarcastic?”

- 3) Many times adding an unneeded facial expression or laugh is a form of qualifying yourself. If you tell a story with a funny ending let the punch line stand on its own, do not put “haha” or “lol” at the end. You never hear a comedian tell a joke then laugh at himself.  
–Certain times adding expressions are beneficial and sometimes needed.

- Smiley faces convey warmth and friendliness.
- Winks or stick-out-tongues [:p] clarify sarcastic remarks that could otherwise be misinterpreted as serious and mean. Since she can’t hear the tone of our voice sarcasm can be hard to communicate.

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**Congratulations you've been promoted to third on my shit list  
:p**

**Go check out north beach, you'll fit right in with the surf  
school crowd and leathery skin grandpas ;)**

- Use “haha” and “lol” to seed humor instead of using it at the end as a reaction. You never see a comedian tell a joke then laugh at himself but you do see them seed a joke by hesitating and chuckling to themselves before the delivery. Dave Chappelle does this a lot. It communicates that you're having fun telling the story and the story is going to be funny, as opposed to just looking for a reaction.

### Reacting to the Humor:

Oh man I saw the funniest thing today...[story]...lol.



### Seeding the Humor:

lol I saw the funniest thing today...[story].



The more she gets to know and understand your personality the less you have to use these. For example, you might use a wink at the end of the beach example if you're only on the 3rd message, but if it's the 4th or 5th message and by now she knows your sarcastic personality then you can leave it out.

## **Developing Canned Material**

An advanced goal of The Matchbook Method is creating personal canned messages and replies. One of the beauties of MySpace is you can easily keep track of which messages get the most consistent, positive replies, and then add them to your arsenal. Eventually you'll reach the point where you won't even have to write the majority of your messages, just copy and paste.

Over time you'll build pages of canned material for:

- > Openers
- > False Disqualifiers
- > Push/Pull bits
- > Attraction/Qualification/Comfort bits
- > Re-Openers
- > Number Exchanging and Meet Up Messages
- > Texting
- > Phone calls

## **Borrowing Messages**

One of our essential strategies is to project a MySpace frame of equal or higher value than the women we're messaging. So always keep an eye out for great ideas and messages from the high-value girls you converse with. Here's one example that a girl sent me and I now use it to send to other girls.

"Hey I just got back from [personalize] yesterday and I'm filling up my schedule with seeing everyone before I take off for my next destination and I didn't want you to get left out...how sweet of me huh ;) how's your week going? I'm super busy this week with [personalize] but I want to chill with u soon. Maybe early next week."

## **Congruency**

It's super important that the material in each message sounds congruent. I've been called out numerous times on canned copy/paste messages where the girl could tell it was pre-written because it was too perfect or didn't mesh with the flow of our conversation. The best way to prevent this is make sure your canned material is written as if you were typing it out for the first time.

Here are some quick tips.

- ✚ Once in a while make a simple spelling mistake as if you were typing so fast you accidentally hit a wrong key. For example: We're all heading out... o I left my hous at...
- ✚ Write in a manner that is congruent with your personality and similar to how you would sound if you were talking to her. But remember to be careful of filler content. We can get away with it in person but text is different.

## **Age Calibration**

This section is very important if you're browsing women under 22 or over 32. Your writing style and message content should always be congruent with your personality, and it should also be similar to the maturity level of the women you're messaging. The message examples and sample material in this handbook are optimized to work on women generally in the 22-32 age range. This is simply because I'm 26 and that's the age range I've mostly messaged while developing The Matchbook Method. However, testimonials prove that this system works on women under 22 and over 32 as well. You just have to adjust your writing style to fit the maturity of your desired age range.

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[Download The The Entire Matchbook Method Of Meeting Women On MySpace HERE](#)

The full 100+ pages includes:



- ✓ Learn the MbM high success pre-written message system so you never have to type out another message again! - **Pg.20**
- ✓ How to get the meet up without ever having to call her! - **Pg.76**
- ✓ How to Strategically utilize MySpace Bulletins to get yourself even MORE dates. - **Pg.84**
- ✓ How to effectively apply The Matchbook Method Model to each message! - **Pg.39**
- ✓ How to create the perfect opportunity to move the conversation off MySpace, instead of waiting for it. - **Pg.69**
- ✓ How to borrow quality messages from one girl and use them on your others! - **Pg.20**
- ✓ How to efficiently gauge her replies to get the girl in the least amount of time! - **Pg.40**
- ✓ Advanced-Browsing Strategies: How to filter your search results to ensure you are browsing the hottest women on MySpace! - **Pg.24**
- ✓ Post Number Exchange And Meet Up Messaging. - **Pg.79**
- ✓ Eye-catching Subject Lines that ensure she reads your message. - **Pg.27**



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- ✓ How to message 50 women in 15 minutes! Choose from different universal opening messages that are proven to work on the highest-value women. - **Pg.29**
  - ✓ How to create 2nd Chances if a contingency arises - **Pg.80**
  - ✓ How to give value to the conversation without qualifying yourself or conveying romantic interest too early. - **Pg.30**
  - ✓ The 3 types of Virgin Messages and how to reply to each one. - **Pg.39**
  - ✓ How to use Push/Pull Techniques to keep her attraction temperature hot for you! - **Pg.45**
  - ✓ How to Disarm Bitch Shields and Handle Shit Tests so the rest of the conversation will be smooth sailing. - **Pg.47**
  - ✓ The revolutionary, easy to follow Matchbook Method Messaging Model! - **Pg.38**
  - ✓ How a MySpace convo is equivalent to spending 2-4 hours with her in person! - **Pg.90**
  - ✓ REAL Life Examples of message replies and how each was successfully replied to. - **Pg.42**
  - ✓ Essential techniques to ensure you don't end up in the friend zone! - **Pg.92**
  - ✓ Effectively using Attraction Spiking/Value Stories. - **Pg.50**
  - ✓ Texting And Phone Techniques and Routines. - **Pg.86**
  - ✓ How to get her working for you and jumping through your hoops! - **Pg.52**
  - ✓ How to hook her from the very first message! - **Pg.33**
  - ✓ How to building rapport to make the meet up casual and feel super natural. - **Pg.66**
  - ✓ Formulated opening messages that will skyrocket your message reply rate. - **Pg.29**
  - ✓ How to reopen the Message Conversation so you're NEVER down and out! - **Pg.81**
  - ✓ My Super High Success Number Exchange Message formula! - **Pg.73**
  - ✓ How to make sure she doesn't flake on you! - **Pg.75**
  - ✓ The Big Meet Up: How, When, Where, For How Long. - **Pg.89**
  - ✓ How the exclusive Matchbook Method Messaging Ladder will guide you all the way to securing the meet up! - **Pg.60**
  - ✓ How to kiss her within the first 20 minutes of meeting! - **Pg.91**
- **And MUCH MORE!!!**

