



THE MYSPACE HORNET

a blend of controversy, psychology, and money in your pocket

MySpace Hornet

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The Buzz About MySpace

We all know MySpace is a marketing playground. With a network millions of people around the globe MySpace is used in many different capacities such as:

- Making Friends
- Communicating With Friends
- Hooking Up
- Promoting Your Band
- Communicating With Fans
- Showing Off Your Music
- Promoting Your Business
- Selling Your Services
- Adding A Personal Touch To Your Business
- Communicating With Customers
- Communicating With Associates
- Marketing Products

Marketing Products. This is what we're interested in. This guide deals with how to use simple Psychology and create a money-making machine, a 'MySpace Hornet'. This 'Hornet' will spread like fire throughout MySpace and beyond, because it is powerful and a little controversial. The main message in the 'Hornet' is fun and Viciously Viral. But the best part is, your 'Hornet' will include an affiliate product, a little AdSense, and anything else you want for good measure.

Remember, attached is the 'MySpace Hornet' that I used to make money. Use this, and replace with your own affiliate and ad sense codes. First of all read this report.



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So What Happens?

Well, you pass on this 'Hornet' to all your 'friends'. You tell them that they can pass it on to all theirs. And they tell their friends that they can pass it on. Pretty soon your hornet will be everywhere on MySpace. ABSOLUTELY everywhere.

And guess what? That means your affiliate code and AdSense is being spread everywhere too! That means YOU make money!

Because the 'Hornet' is fun and Viciously Viral, your 'friends' will LOVE passing it on, and their friends will LOVE passing it on. With the vast amount of people on MySpace, in theory, you should never STOP earning money.

Make your profile

You need a profile. Now, do you want to stick your ugly mug on as the profile pic? Or do you want to stick a beautiful young woman on as the pic?

Because of the nature of the 'Hornet', I suggest you go with the beautiful young woman. Not a model, something that looks amateur and REAL.

Hey, you might even be a beautiful young woman! Lucky you...

Go and get a pic of a beautiful young woman that oozes sex appeal. Write a profile out, give it some good content, put your 'hobbies' in and your 'interests' , 'favourite films' etc.

Now you have a good looking profile. Time to get some friends to spread your 'Hornet' to...

Get Friends

OK, you need friends. You can either manually add your friends one by one or you can use a 'robot' to add friends for you. You do need to be careful with these as adding too many friends per day could get you banned. I suggest you go with adding 100 per day. You SHOULD be safe then.

Go to www.addnewfriends.com

From this website you can download a free demo a program called Friend Blaster Pro. This program will allow you to automate the friend adding process and add a few hundred friends per day at the click of a button. If you have tried adding friends manually to MySpace then you know how long this



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process can take. This free download will save you a lot of time getting the minimum 1000 friends to make the Hornet successful.

Add friends that are mostly young and 'studenty' – But add a mix of people types. I feel young 'studenty' lads and girls work better.

Once you've made 1000+ friends – you need to spread your 'Hornet'

But first you need to make sure you replace the codes.

Changing The 'Hornet'

What's best is that my 'Hornet' is aimed at older students. Students are a great niche because, having been one myself, they are in a time of opportunity and change. They know that that, or feel that this time in their lives could shape the rest of it. They have a little money, which means they will splash out for something worth it. But what's even better is that they NEED money to cover their debts. So I feel they are in a nice warm area to promote some Internet Marketing products to. And I don't mean boring ones, with long sales letters, that they will quickly discard of.

I mean COOL ones. I know there are a few out there, but the best one I feel to promote to them is Xpango.

This one is my personal favourite, and has an amazing conversion rate. It gives you the opportunity to get free electronics such as PS3's PSP's iPods, Wii's etc just for getting people to sign up. The catch is you have to sign up for one of their 'offers' to get any of the free electronics. You can find some offers that are free trials and you can cancel the trial after 3 weeks and still credit for the offer. Students love this one. Of course who wouldn't?.

Sign up Here

<http://www.xpango.com>

Sign up as an affiliate here:

<http://www.therichjerk.com/site/affiliates>

Another one would be Start a World of Warcraft Guide Selling Business...

sign up as an affiliate here:

<http://www.we-products.com/>



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If you feel you know a better one or alternatives, use that one. Go your own way. The best thing to do is test. See which ones work better. Go to <http://clickbank.com> and find some 'cool' money making programs.

You may even try dating websites or dating ebooks. Those could work quite well too.

Remember, just use my 'Hornet' and **replace the affiliate and ad sense codes with your own**.

I'm going to tell you how to pass this Hornet on, in just a moment, after you read a little background about the psychology of the butterfly.

About The Naked Photo Shoot.

The 'Hornet' is a trick to play on someone. Your 'friends' think they are viewing a website with your naked photo shoot on! Of course they will be excited and click. When they get to your site, they see some fat naked chick, and find it funny.

Teens are very flirtatious. The idea of seeing someone – one of your friends naked, is very exciting. If you have a chance to see them naked, even if you know it's too good to be true, you have just got to click. In fact I will be surprised if many don't click.

Now, I've told you to put an attractive woman as the profile image. I will later talk about testing it with male profiles...

But as a woman profile, when you post the bulletin to your friends – SEE ME NAKED – Boys will click for obvious reasons, and girls will click out of curiosity.

And as flirtatious teenagers, most will pass it on. They will get a kick out of it. A buzz, that their friends will be thinking they are going to see them naked. They will like the attention too, and the reactions from their friends. It's a 'hot' viral 'Hornet'.

It works a whole lot better than viral puzzles.

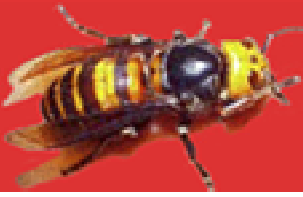
As well as the fat naked chick photo there is other stuff. You can replace with your own if you like. I have included a rich jerk banner across the top, and an article on making money underneath the picture. With this article are 3 AdSense blocks.

You can replace the article, change the affiliate banner at the top, make it your own. Just remember to put your codes in the ad sense and affiliate banner.

Now Upload the 'Hornet' to your web server and get it out there. Once you have 1000+ friends, I think you have enough 'spreadability'.

Post a bulletin for your 'Hornet' URL. Give the bulletin a really good title:

FINALLY FINISHED MY NAKED PHOTO SHOOT – Here's the pics...



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Something like that will work wonders, and get people clicking! Post this once every few days, until you start seeing results. These results should then become unstoppable, as your 'Hornet' starts spreading through MySpace.

That's about it. You don't have to stop there though. Why not make another profile, do the same, but this time make your affiliate product something else. Or change the sex of your profile to male, see how that works!

There's a lot of possibility here, and it's time for you to be creative. I've given you the basic principle. You know what works, you know the psychology behind it. Go ahead and start MySpace Marketing.

Additional Resources

If you would like to delve deeper into MySpace marketing then I would suggest checking out the site www.spacebankers.com. There are a few videos on this site from a 19 year old college student that earns substantial income from marketing on MySpace. It is very inspirational and motivating.

This product was inspired by some of the techniques mentioned in the Butterfly Marketing Manuscript written by Mike Filsaime. Mike's [Butterfly Marketing Manuscript](#) and [Butterfly Marketing Course](#) have create more internet millionaires than any other product. In 2006, after only 5 days of being available online Mike had created \$1000000 worth of sales with his Butterfly Marketing Course. I have a copy of a chapter from his manuscript that you can [download here](#) for free.

About the Author

Chris Whiteley has been involved in Internet Sales and Marketing since 2007. He specializes in finding and creating low-cost and free methods to create an income using the skills and resources available to the average person with a home PC.

He has authored several eBooks that have assisted people in "turning their home PC into an ATM machine." You can find the products that Chris has created for sale in his eBay store or at his website www.whiteleyenterprises.net.

Chris' most popular product "Start a World of Warcraft Guide Selling Business" is one of the top selling products on ClickBank and the information contained within has created several eBay Powersellers. You may find out more about this product by visiting www.we-products.com.

For more information about this author and for free ideas and strategies on how to grow your online business visit his blog www.thewhiteblog.com.